



## WINDSOR ARMS HOTEL APPOINTS NEW GENERAL MANAGER, JEAN-LOUIS SOUMAN

**[TORONTO, ON, May 26, 2023]** - The Windsor Arms announces the appointment of Jean-Louis Souman as General Manager of the iconic Toronto boutique hotel. With over 40 years' experience in luxury, boutique hotels in France and Quebec. Souman, a native of Burgundy, France, was the Manager of the prestigious Parisian hotel, Le Bristol, for 28 years, following which he accepted the opportunity to manage the boutique hotel, L'Auberge Saint-Antoine Relais & Châteaux, in Quebec City.

Souman brings tremendous experience, which will continue to lead Windsor Arms as one of the world's finest boutique establishments. He continues to be a highly regarded consulting lecturer at *Luxury Hotelschool Paris*, which was voted Best Luxury Hospitality Management School by LuxLife magazine in 2021 and 2022. Souman's European oriented hospitality philosophy will continue to effortlessly blend the Windsor Arms' old-world charm with contemporary luxury.

George Friedmann, president of Windsor Arms, said: 'We are delighted to welcome Jean-Louis to manage one of Toronto's most renowned hotels in Yorkville, recognized for its iconic history and spectacular architecture and design. Jean-Louis has proven to be an impactful leader at some of the world's finest establishments and we know that his skills and expertise will further enhance the legendary Windsor Arms Hotel.'

Commenting on his new role, Jean-Louis said: 'I am looking forward to bringing my expertise to such a large and vibrant Canadian city and lead a team dedicated to elevated experiences in a hotel with such legendary heritage and social vibrancy. We will work together to ensure impeccable service and wonderful memories for our guests and employees. I would like to thank Mr. Friedmann for this wonderful opportunity.'

###

For further information, please contact:

Christina Bothwell  
Director of Marketing & Communications  
Windsor Arms Hotel  
+1 416-934-6034  
[christina@windsorarmshotel.com](mailto:christina@windsorarmshotel.com)



***[The Windsor Arms has been the home away from home for visiting royalty, aristocracy, stars of film and screen as well as heads of state and industry. The Windsor Arms Hotel is renowned worldwide for its excellence, intimacy, and attention to the finest details.]***